

CeMAT AUSTRALIA 2018

24-26 July 2018
Melbourne Convention
& Exhibition Centre

ceamat.com.au

@CeMATAus



Deutsche Messe

Innovation & Industry 4.0; the Future of Intralogistics,
Materials Handling and Supply Chain

CeMAT
AUSTRALIA

About CeMAT

CeMAT is the world's most respected event for the intralogistics and materials handling industries. Held in 8 countries: Germany, Italy, Turkey, Russia, Canada, China, Indonesia and Australia, CeMAT is the industry's only chance to see firsthand the latest innovations, technologies and trends.

After its launch in 2015, CeMAT AUSTRALIA has quickly established itself as a market leader and continues to build on its success into 2018. With a focus on innovation & industry 4.0, CeMAT AUSTRALIA 2018 will provide an ideal platform for you to showcase your products and services.

“ CeMAT provides Dematic with a valuable platform to show our latest technology and solutions to customers and prospects.

Carole McCormick, Marketing Communications Manager, Dematic Australia and New Zealand



92
exhibitors

11
countries

81%
of exhibitors
will exhibit
again in 2018

Why Exhibit

- CeMAT Australia is the only show in Australia dedicated to the technology of warehousing, materials handling, intralogistics and supply chain.
- Leverage off an established and international brand. CeMAT is the worldwide event with a reputation for quality and integrity.
- Network with other industry leaders, competitors and key influencers.
- Meet with elusive, difficult to reach decision makers from key industries: Retail, ecommerce, manufacturing, pharmaceutical, FMCG, supply chain management.
- Contribute to, and learn, from the innovation-led learning program.



“ CeMAT Australia 2016 has certainly been one of the best shows we have exhibited at in recent years. The quality of visitor was excellent with a very high level of decision makers and delegations from companies looking for innovation and new ideas. The leads from CeMAT 2016 resulted in sales within days of the event and the support of new products has significantly accelerated our development projects. We are extremely happy with the results and the hard work put in by the organisers and are already booked in to exhibit at the next CeMAT Australia.

Tom Hart-Davies, Managing Director, RETAILQUIP

A small Selection of our 2016 Visitors

VISITOR - COMPANIES

- Aldi
- Allied Express
- Australia Post
- Australian Defence Force
- Australian Pharmaceutical Industries
- Blackmores
- Bunnings Group Limited
- Carlton & United Breweries
- Catch of the Day
- Chemist Warehouse Group
- Coca Cola Amatil
- Coles Group
- Cotton On Group
- DHL Australia P/L
- DHL Supply Chain
- DULUX
- Ford Australia
- Jet Logistics Pty Ltd
- Kmart Australia
- LEGO Australia Pty. Limited
- Linfox
- L'Oreal
- Mainfreight
- MARS Chocolate Australia
- Myer
- Naked Wines
- Officeworks
- Optus
- Pepsico
- Qantas
- Shimano Oceania Holdings PL
- Siemens Ltd
- Star Track
- SunRice
- Target Australia
- Telstra
- The Iconic
- TNT Express
- Toll
- Toshiba
- Toyota Motor Corp Australia
- Toll IPEC
- UPS
- Vecro Australia
- Volvo
- Woolworths Group
- VISA Global Logistics

VISITOR - JON TITLES

- CEO
- CFO
- Chief Engineer
- Chief Operations Officer
- Chief Supply and Distribution Manager
- Chief Technology Officer
- CIO
- Country General Manager - AU / NZ
- DC Design Manager
- DC Manager
- Director of operations
- Director of Supply Chain
- Distribution Manager - Australia and New Zealand
- Engineer
- Engineering Integrator
- Executive Director Asia Pacific
- Finance & Logistics Director
- Founder & Managing Director
- General Manager
- Global Operations Director
- Global Supply Chain Systems Manager
- GM Govt Services
- Group General Manager
- Group International Logistics Manager
- Group Logistics Manager
- Group Managing Director
- Group Operations Manager
- Group Purchasing Manager
- Group Supply Chain Manager
- Group Warehouse & Distribution Manager
- Head of Asia-Pacific Region
- Head of Central Logistics
- Head of Logistics
- Head of Operations
- Head of Supply Chain - Procurement
- Head of Transformation, Logistics
- International Logistics Operations Manager
- Logistics Manager
- Manager - DC Design and Innovation
- Manager Automation Architecture
- Manager Cold Store
- Manager Logistics Compliance
- Manager Logistics Solutions
- Manager Logistics Systems
- Manager Procurement and Contracts
- Manager Supply Chain and Logistics
- Manager, Maintenance Operations – Mail Network
- Manager, Maintenance Operations – Parcel Services
- Manager, NBS Transition
- Manager, Perishables & Livestock VIC/TAS
- Manager, Timber & Operations
- Manufacturing and Supply Chain Project Manager
- National Cold Store Manager
- National DC Operations Manager
- National Inventory Controller
- National Logistics and Distribution Manager
- National Manager - Supply Chain Operations
- National Warehouse and Distribution Manager
- National Warehouse Operations Manager
- Oceania Operations Director
- Operation Manager
- Procurement & Supply Coordinator
- Procurement manager
- Project Procurement Manager
- Purchasing Manager
- Purchasing/Logistics Manager
- SAP Application Manager
- SAP Business Specialist - Supply
- Senior Logistics Analyst
- Senior Manager National Operations
- Senior Procurement Specialist
- Solutions Architect
- Solutions Design and Delivery
- Solutions Engineer
- Solutions Manager
- Supply Chain Director
- Supply Chain General Manager
- Supply Chain Optimisation Manager
- Supply Chain Project Manager
- Supply Chain Solutions Design Manager
- Vice President - Logistics & Distribution Warehouse Development Manager
- Warehouse & Distribution Manager
- Warehouse & Logistics Manager
- Warehouse Operation Manager

“ CeMAT was a great success with a wide range of people attending. Knapp showcased our shuttle systems and GTP workstations and I believe we have received a number of enquiries that will lead to opportunities to work with potential clients.

Robert Seiler, Managing Director ANZ, KNAPP AUSTRALIA

1789
attended from
14 countries

87%
of visitors will
attend CeMAT
again in 2018

Rate Card & Inclusions

An exhibition booth is a cost effective way of being part of CeMAT AUSTRALIA and provides you with the perfect platform to display your products and services.

	FLOORSPACE ONLYP			REBUILT SHELL SCHEME		
	Concrete floorspace only, exhibitor directory listing. (Build, power, flooring, testing & tagging are the responsibility of the exhibitor)			Floorspace, carpet tiles, white wall within aluminium frame, 2 x LED spotlights per 9sqm, 1 x 4amp power point per stand, fascia with company name & stand number, exhibitor directory listing		
Tier 1	9sqm	NA	NA	9sqm	\$590.00 per sqm	\$5,310.00
	18sqm	\$505.00 per sqm	\$9,090.00	18sqm		\$10,620.00
	27sqm		\$13,635.00	27sqm		\$15,930.00
	36sqm		\$18,180.00	36sqm		\$21,240.00
Tier 2	45sqm	\$475.00 per sqm	\$21,375.00	45sqm	\$540.00 per sqm	\$24,300.00
	54sqm		\$25,650.00	54sqm		\$29,160.00
	72sqm		\$34,200.00	72sqm		\$38,880.00
Tier 3	90sqm	\$405.00 per sqm	\$36,450.00	90sqm	NA	NA
	135sqm		\$54,675.00	135sqm	NA	NA

**All prices are exclusive of GST and are in AUD\$



BOOK YOUR STAND NOW TO SECURE A PRIME LOCATION ON THE SHOWFLOOR

Contact:
 Prudence Quinn
 Sales Manager
 tel: 02 9282 7503 email: Prudence.Quinn@hannoverfairs.com.au

Sponsorship Packages

Becoming a strategic partner with CeMAT AUSTRALIA will exponentially increase your brand exposure. Sponsorship will demonstrate your support of the industry and its leading event and place you in front of market leaders both preshow and across the event itself.

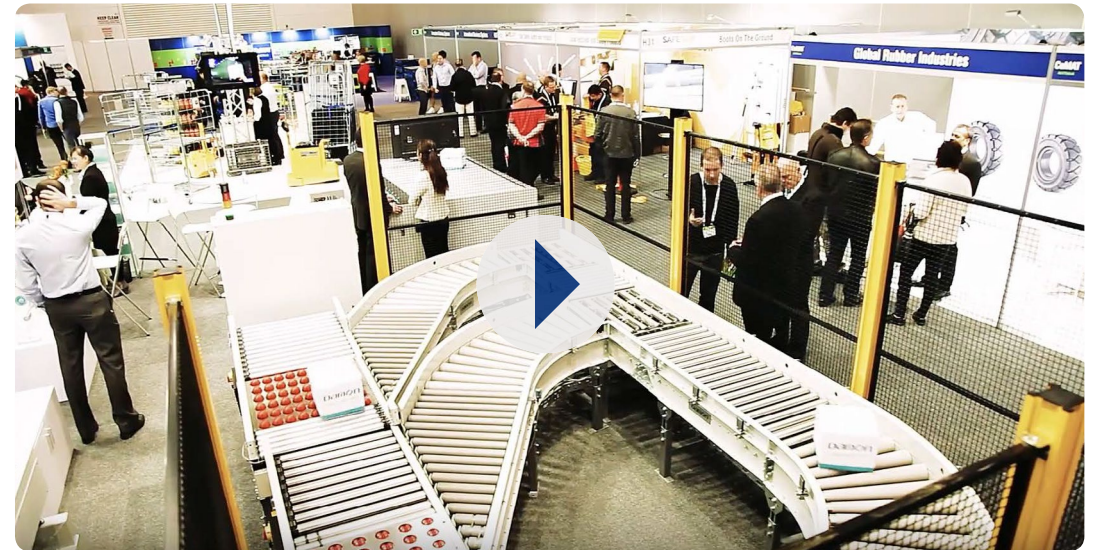
	Major Packages			Showfloor Packages					Official Supplier Packages		
	Major Sponsor	Supporting Sponsor	Knowledge Theatre	CeMAT Bar	Visitor Lanyards	Show Bags	Drinks Reception	Coffee Cart & Lounge	Pallets	Racking	Forklifts
PRICE	\$45,000.00	\$25,000.00	\$40,000.00	\$25,000.00	\$20,000.00	\$20,000.00	\$15,000.00	\$15,000.00	\$20,000.00	\$15,000.00	\$15,000.00
NUMBER AVAILABLE	1	5	1	1	1	1	1	1	1	1	1
STAND SPACE & TYPE	54sqm (Space)	27sqm (Space)	NA	NA	NA	NA	NA	NA	18 sqm (shell)	18 sqm (shell)	18 sqm (shell)
ACKNOWLEDGEMENTS											
Sponsor logo on official website homepage											
Sponsor logo on official website Sponsor & Supporters page											
Sponsor logo on Knowledge Theatre home page											
Sponsor logo on preshow EDMs											
Sponsor logo on entrance feature											
Sponsor logo on sponsor page in Official Show Guide											
Sponsor logo on sponsor page of post show report											
PROMOTION & BRANDING											
Advert in Official Show Guide	(2 page)	(1 page)	(1 page)	(1 page)	(½ page)	(½ page)	(½ page)	(½ page)	(½ page)	(½ page)	(½ page)
Space on the concourse for sponsor display											
Naming rights to the Knowledge Theatre											
Exclusive branding of the CeMAT Bar											
Knowledge Theatre Speaker Spot	(2 Spots)	(1 Spots)	(3 Spots)								
Short presentation on LED screen at Entrance											
Exclusive branding of the Industry Leaders Drinks Reception											
5 minute speaker opportunity at the Industry Leaders Drinks Reception											
Naming rights to the coffee cart											
Branded lounge or cocktail area											
Custom branded lanyards											
Branded show bags											
Seat drop in Knowledge Theatre											
Bag insert											
Exclusive supplier of forklift truck for entrance feature											
Exclusive supplier of pallets for cocktail seating											
Exclusive supplier of racking for entrance feature											
Branding on CeMAT Insider Newsletter to accompany relevant article (exhibitor to provide content)											

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**Still not convinced?
Hear from the CeMAT AUSTRALIA 2016 exhibitors:**



Prudence Quinn

Sales Manager

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