

# fair-packages

The complete solution for your  
trade fair success

6–8 March 2020  
Hannover ▪ Germany  
[halal-messe.de](http://halal-messe.de)



Deutsche Messe

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HANNOVER

# Our **fair-packages**: total solutions that maximize **your success**

If you don't have much time to plan your trade fair presentation? Our fair-packages provide a wide range of services and benefits, including stand space, stand construction, furnishing and fittings, as well as basic utilities and extensive marketing services. You can choose from four stand sizes to ensure that your trade fair presentation is a complete success.

You can find an overview of all services online at: [www.halal-messe.de/en/fp](http://www.halal-messe.de/en/fp)

## How you benefit

- You save time as all the planning can be dealt with by simply clicking online to order the services required.
- Professional consulting and support when planning your trade fair presentation.
- You can keep your organizational efforts to an absolute minimum. In other words, you can focus on what's most important to you – making new business contacts as well as new deals and orders.

## Guidance and contact

We are pleased to advise you on the suitable stand size and support you to plan your trade fair presentation. Please contact:

**Christoph Schöllhammer**, Tel. +49 511 89-31422, [christoph.schoellhammer@messe.de](mailto:christoph.schoellhammer@messe.de)

# Overview of **Services**

	fair-packages	Standard package (stand area only)
<b>Stand space</b>	✓	✓
<b>Stand assembly</b>	✓	
<b>Basic services</b>		
Electric power supply, incl. 3 kW consumption	✓	
Pre-show cleaning plus daily stand cleaning	✓	
Waste disposal	✓	
Insurance for stand and furnishings (covers fair-package items)	✓	
Parking permit for duration of show (no.)	1	
<b>Marketing &amp; PR</b>		
Services included in the marketing fee (see next page)	✓	✓
<b>Supplementary services</b>		
Exhibitor passes	✓	✓

# Services included in the marketing fee

## Visitor data

Registration data for your guests will be available 12 weeks before the show, usage data approx. 1 week after the show.

## Internet presence ([www.halal-messe.de](http://www.halal-messe.de))

This covers a company presentation under the exhibitor and product search section of [www.halal-messe.de](http://www.halal-messe.de).

Exhibitor information for visitors can be stored in the online trade show planner.

You can use the Exhibitor-Content-Manager-System (ECM) yourself to update your own company listing. Alternatively, our professional editorial team will be pleased to assist you in updating your company profile and up to five products.

### ■ Company profile

Extensive presentation options, including company logo in the detailed exhibitor listing, corporate video, brief company profile, links to your company website, listing of contact details, partner enterprises and subsidiaries, as well as hosting of downloads (brochures, etc.).

### ■ Product profile

An unlimited number of products and product descriptions may be uploaded, up to four product group listings per product, product images, PDF files.

Availability: From the time of stand confirmation or later, until your information for the next event is updated.

[www.halal-messe.de](http://www.halal-messe.de)

## Visitor recruitment (campaign advisory services)

Personalized advice on putting together targeted marketing campaigns aimed at generating solid B2B sales leads, e.g. during the run-up period before the show.

# Details of services fair-package Basic

Modular stand Type A including extended furnishings pack  
(minimum size 9 m<sup>2</sup>)

- Disposable, off-the-roll cord carpeting, with plastic film covering
- Perimeter partition walls to adjacent stands and/or hall walls, 250 cm high
- Ceiling, ceiling frame sections along open sides of stand, incl. all necessary crossbeams and columns
- Fascia panel, one per aisle-facing side opening, supplied on request with black lettering in Helvetica Bold typeface (up to a maximum no. of letters), or a logo/digital print\*
- 1 power distribution box with built-in dual-socket outlet, 230 V
- 4 spotlights
- Cubicle, 100 x 100 cm, with lockable door
- Furnishings: 1 table, 3 chairs, 1 coat rack inside cubicle, 1 wastepaper basket, 1 counter, 1 bar stool, 1 brochure rack

## Prices\*\*

9 m <sup>2</sup>	€ 2,750
12 m <sup>2</sup>	€ 3,450
18 m <sup>2</sup>	€ 4,850
36 m <sup>2</sup>	€ 8,950

\* subject to submission of a print-ready data file to Deutsche Messe at least six weeks before the event begins.

\*\* Row stand



Modular Stand Type A including extended furnishings pack



Sample design – includes additional features available at extra cost



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Contact details for our local sales partners worldwide are listed at:  
[www.messe.de/en/salespartner](http://www.messe.de/en/salespartner)