



13–15.10.2020

What's on offer at the Chillventa eSpecial?

Over three days, participants from around the world will meet on a virtual platform to make **contacts**, share **knowledge** and work together to drive **innovations** in the sector. As an exhibitor at the Chillventa eSpecial, you will benefit from Chillventa's extensive reach as the leading international exhibition for refrigeration, A/C & ventilation and heat pumps. You will have the opportunity not just to position your products prominently on your **company profile** but also to dispatch your sales team during the event to chase new contacts and interesting projects. All exhibitor packages include free access to the event for an unlimited number of personnel.

We believe that direct **personal exchange** is extremely important: During the event, your sales team will have access to various communication channels to quickly contact participants of interest to them. In the process they will be supported by a sophisticated matchmaking system that suggests the best matches from among all participants that they should definitely meet, even if only in the virtual space this year.

The Chillventa eSpecial will be accompanied by the **Chillventa CONGRESS** on the first day of the event and a **high-calibre supporting programme of presentations** on the second and third day. To attend the lectures at the Chillventa CONGRESS you will need to purchase a special ticket. This year, the CONGRESS features lectures and sessions on the following topics:

- ASERCOM + EPEE Symposium „Time for change“
- 6th Innovation Day Refrigeration Technology
- Heat pump technologies for commercial and industrial applications
- Efficient cooling of data centres

Don't miss out: At the Gold exhibitor package level and higher, you can submit a presentation of your own for the regular supporting programme, share your expertise and systematically draw the attention of prospective customers to your company and its products and solutions..

To help you decide, here is an overview of the **Exhibitor Packages** available at the Chillventa eSpecial.



Exhibitor Package Bronze

Price: EUR 1,450.-

- Basic company profile including:
 - Company description and logo
 - Contact information, link to website and social media links
 - Assignment of points of contact (unlimited number of company personnel)
 - Support with producing profile (e.g. video tutorial)
- Access to virtual **matchmaking** with event participants for your staff
- Integrated chat function and arrangement of 1:1 video meetings with participants
- Free access as visitor to all presentations in the regular supporting programme (excluding Chillventa CONGRESS)

Exhibitor Package Silver

Price: EUR 3,550.-

Contains all benefits from the Bronze Package plus:

- Provision of a **lead list** of all contacts after the event
- Integration of a product or corporate presentation **video** into your company profile
- Inclusion of up to 10 **product photos** in your company profile
- Integration of two downloadable **PDF files** on profile page (e.g. corporate brochure, product data sheet, portfolio etc.)



Exhibitor Package Gold

Price: EUR 8,350.-

Contains all benefits from the Silver Package plus:

- Option of **submitting presentations** for the regular supporting programme (limited number of slots available)
- Integration of up to five product or corporate presentation videos into your company profile
- Unlimited number of product photos in your company profile
- Integration of up to five downloadable PDF files on your profile page
- **Direct video call** function
- Dispatch of one **push notification** to all participants of the event
- Virtual **round tables** for your own web-sessions on your profile page (max. 3 per day)

Limited sponsorship

Exklusive Sponsoring

Preis: EUR 21,000.-

Exklusive Partner Chillventa eSpecial

Contains all benefits from the Gold Package plus:

- **Premium Partnership:** Inclusion as premium partner to the Chillventa supporting programme in communications before and during the event
- Placement of your company logo on the website of Chillventa
- Placement of your company logo on the **welcome page of the virtual event platform**
- **Pole position in the exhibitor list** on the virtual event platform
- **Exclusive marketing opportunities:** Placement of advertising clips between presentations in the regular supporting programme on day 2 and 3 (3 clips daily)
- Two conference passes (for named persons) to take part in presentations at the **Chillventa CONGRESS** on the first day of the event. Additional CONGRESS tickets can be booked separately.



Your benefits:

Network and reach: Due to the cancellation of various on-site events like exhibitions and congresses, limited travel options for sales reps and thus fewer meetings with customers, many people are feeling the need for face-to-face dialogue and the forging of new business relationships. Reap the rewards of Chillventa's international reach as the world-leading exhibition for the refrigeration, A/C & ventilation and heat pump sector and offer customers from all around the world a virtual point of contact this autumn!

High-calibre international supporting programme: Chillventa has long been known for its high-calibre and very international supporting programme that is right at home in both the specialist forums as well as the scientific Chillventa CONGRESS. We included this form of knowledge-sharing in our virtual event and cordially invite you and your team to visit the presentations in the regular supporting programme free of charge. As an exhibitor in the Gold Package you are also warmly invited to submit your own presentation for the supporting programme. Tickets for the Chillventa CONGRESS are available separately.

Individual company profile: Present your company exactly as you wish your customers to see you. Associate your staff with your profile and make use of the various options for making direct contact or arranging appointments with participants from all over the world. You are the people who will bring the event to life!

Staff onboarding: You can add an unlimited number of personnel to your company profile as contact persons. As a kind of "virtual stand personnel", they will be directly available to interested parties during the event by chat or direct video call function (communication tools vary according to the exhibitor package chosen).

Matchmaking: During the onboarding process, all participants will complete a profile sheet with questions about their interests, products and services etc. Based on this data, the most relevant contacts for your individual requirements will be suggested as top matches and you can immediately initiate contact with them. Make sure that you find your perfect match among the throng of visitors!

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Your benefits:

Ease of use: We have worked with an experienced partner in the digital events sector to build a virtual environment that focuses precisely on two key aspects: personal development of business contacts and knowledge-sharing. It is also designed to be easy to use even if you have little experience of digital events. As an exhibitor you will benefit from the experience of our service provider, will receive valuable tips on how to maintain and make the best use of your profile and can access our support at all times.

Prominent positioning of your products and innovations: Improve your company profile with informative content like image and video files and PDF documents. Attract the interest of event participants with an appealing profile. Use this option to make product photos, marketing videos, product data sheets or even videos from your production facility available to potential customers to show them who you are and what you offer.

Lead list: If you opt for the Gold or Silver Packages, after the event your staff will automatically receive a list of all contacts they had during the event, whether at meetings, spontaneous chats or in round tables etc. This makes for a more efficient and less laborious follow-up.

Presentation in the official supporting programme: Share your expertise with the sector and apply for a presentation slot in the supporting programme on days 2 and 3 (excluding Chillventa CONGRESS). As a Gold exhibitor, you can share your topic prominently in the supporting programme. You can then follow up with the visitors to your presentation by systematically contacting them online.

Virtual round tables: Open talks or discussion sessions, press conferences or training sessions on issues of your choice embedded directly into your company profile are an ideal format for sharing individual content and extending your reach. These additional options are included in the Gold Exhibitor Package. Create your individual event within the Chillventa eSpecial!

Push notification: With the Gold Package, you can draw the attention of participants to your company, products and presentations on a large scale by sending out an individual push notification to the entire community at the event.

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**Book your
exhibitor package now at:**
www.chillventa.de/application-especial

Please do not hesitate to contact us if you
have any questions!



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